

INSCoSES 2016

Faculty of Tourism and Hospitality Ohrid is organizer of the XIII International Scientific Conference on service sector (INSCoSES 2016) that will be held in Ohrid, Republic of Macedonia, 06-07 October, 2016.

The aim of the Conference is to stimulate open discussions between experts, practitioners, researchers, scholars and academia on various aspects of services sector development. Participants can submit review and research papers related to the conference main topic and the different thematic areas of the conference related to tourism and hospitality; gastronomy; finance and insurance; customs and logistics.

IMPORTANT DATES

- * Abstract submission deadline 01.05.2016
- * Information about abstract acceptance: 31.05.2016
- * Paper submission deadline: 31.07.2016
- * Information about paper acceptance: 01.09.2016
- * Date of the Conference: 06-07.10.2016

CONFERENCE FEE

- * 95 EUR for authors
- * 50 EUR for students

(Conference fee includes attendance at all conference sessions, the Conference proceedings, publishing papers in International Scientific Journal, conference materials, coffee breaks, the Conference dinner and Conference excursion.)

ORGANIZING COMMITTEE

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PUBLISHING OPPORTUNITIES

Online INSCoSES Conference Proceedings 2016
with ISSN number (open access)
Each article will have its own DOI number

Conference papers will be also published in International Scientific Journal of University "St. Kliment Ohridski" Bitola – "HORIZONS"

University "St. Kliment Ohridski" Bitola
FACULTY OF TOURISM AND HOSPITALITY OHRID

XIII INTERNATIONAL SCIENTIFIC CONFERENCE ON SERVICES SECTOR INSCoSES 2016

Ohrid, 06-07 October 2016



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INSCOSES 2016 CONFERENCE TOPICS

Tourism

- * Current trends in tourism
- * Economic, social, environmental and cultural impacts of tourism
- * Destination management
- * Challenges and best practices in tourism and hospitality management and marketing events quality management
- * ICT in tourism
- * International travel and tourism
- * Tourism perspectives and sustainability
- * Tourism policy, planning and development
- * Education in tourism and studies relating to key industry players

Hospitality

- * Food and beverage management
- * Savings in the catering sector
- * Eco Hotels and renewable energy sources
- * Improvement of the serving sector quality
- * Creating Stories and getting feedback from customers
- * Strategy in creating menus in the catering sector
- * Food safety in catering facilities
- * Slow food as a new concept in hospitality

Gastronomy and Nutrition

- * Food allergies
- * Novel foods (functional foods, genetically modified food)
- * Nutrition of specific target groups: women, athletes and the elders
- * Dietary regimens of diet (cardiovascular diseases, diabetes, diseases of the gastro-intestinal tract, kidney diseases)
- * Malnutrition and overweight

Finance and Insurance

- * Life insurance issues
- * Non-life insurance
- * Financial risks
- * Reinsurance
- * Risk management

Customs and Logistics

- * Customs policy
- * Customs systems
- * International Trade
- * Trade Logistics
- * Transportation systems
- * Freight forwarding

INSTRUCTIONS FOR AUTHORS

Papers should be written on English language, formatted in APA style.

One author should submit at most two papers as author or co-author. Each paper can have at maximum three authors.

Template for the papers and general instructions about APA style can be found on conference web site: www.conference.ftu.uklo.edu.mk

Abstracts and papers should be uploaded on EASYCHAIR site (direct link available on conference web site).